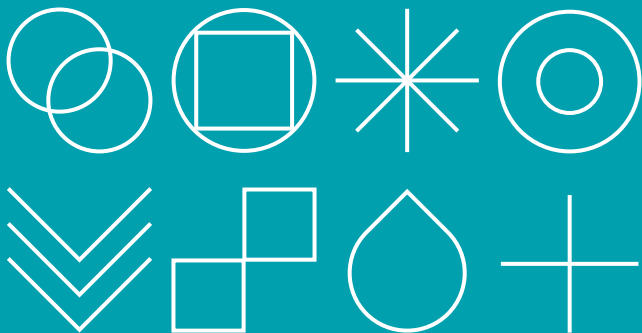


A lab dedicated to testing packaging performance for the drinks industry



packsure.co.uk



PackSure



Testing packaging performance in Scotland for premium global brands.

Based in Stirling, our testing facilities offer you a specialist service to test your product packaging throughout the development process, from prototype design and manufacturing options through to your finished packs.

Work with us and receive the testing information, reporting and support you need to make informed decisions on your packaging's structure, materials and finishing, identifying:

- the best protection and presentation of your product
- cost-effective designs
- the most innovative, eco-friendly solutions

Whether you are looking to value-engineer or eco-engineer an existing pack, want to test your design before it goes to market, or you are looking for help with a new concept, choose PackSure as your packaging performance partner.




PackSure

Testing Proving
performance

We are ISTA Certified

ISTA, the International Safe Transit Association, aims to minimise product damage through distribution and optimise resource usage through effective product design.

ISTA Transport Testing Laboratory Certification assures our lab is properly equipped to conduct ISTA package performance testing. We are proud to be ISTA certified.

Benefits of ISTA Certified Testing

- Reduction in product-to-market time.
- Confidence in product launch.
- Reduction in damage and product loss.
- Balanced distribution costs.
- Customer satisfaction, contributing to increased market share.

We are certified to deliver testing to the following ISTA protocols:

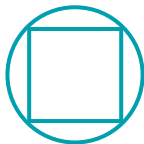
1A, 1G, 2C, 3A, 3B, 3L-Small, 3L-A, 6-AMAZON.com-Over Boxing, 6-AMAZON.com-SIOC Type A

The Tests

We can test everything from individual packs and select materials through to full assemblies; all types of drinks packaging. Our state-of-the-art laboratory offers a full suite of environmental, physical and specification conformance tests to fully assess the performance of your packaging:



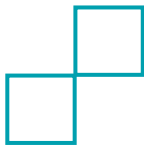
**Rub
Testing**



**Compression
Testing**



**Drop
Testing**



**Tension
Testing**

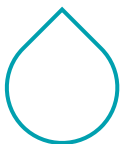
Our team of in-house experts are here to assist and advise on the best testing for your requirements. We are flexible in our approach and work to certified industry standards, to your own existing standards or develop a suite of bespoke testing to suit the specific requirements of an individual project.



**UV Colour
Fastness
Testing**



**Transit Testing
for all types of
transport**



**Climatic
Testing**



**Many other ISTA
Certified tests available**

The Benefits

- **Product Protection.** Giving you peace of mind that your products are well protected for shipment to their end market.
- **Sustainability.** Giving you the opportunity to verify eco-friendly materials and structures.
- **Reduce Risk.** Allowing you to be proactive in anticipating and navigating potential packaging challenges.
- **Cost Savings.** Providing you with the freedom to investigate cost saving options.
- **Reduce Waste.** Helping you to ensure consistent quality and avoid wastage.
- **Solution-Ready.** We are close at hand to test solutions if and when you run into issues.
- **Expert Knowledge.** Offering you independent, pragmatic support throughout your product's development journey.
- **Pre-Market Confidentiality.** Complete confidentiality and discreetness in a controlled environment, before you go to market.
- **Material Choices.** Supporting you in selection of the best materials, structures and finishes for the job.



Please select test.

- Custom Test: Incubation
- Test: lobby outdoor
- Custom Test: 200hr
- Sorelight: 1000hrs
- Espresso: 3000hrs
- 3000hr outdoor
- Test: lobby outdoor

Start test
Test summary
Lamp cooling

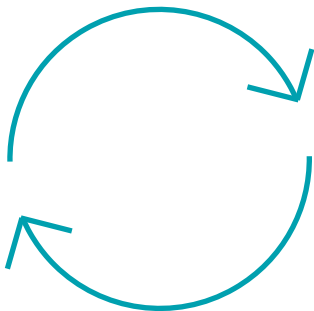
9:31:11
ENTER ESC Start

**“Innovation. To allow you
to test new ideas in a
risk-free environment.”**





PackSure
Testing packaging performance



The Process

Making it easy

Our location in the Central Belt of Scotland, within a short distance of Glasgow and Edinburgh airports, is conveniently situated for you to drop off samples with us directly, avoiding any unintended damage to your valuable product before testing, caused by courier mishandling.

We also encourage customers to visit our site to allow you and your team to review first hand the results of the testing and discuss next steps with our in-house experts, in a confidential environment.

01 Agree tests

02 Hand us your packaging

03 Receive confidential reports back

04 Go to production

05 Packaging arrives with customer in perfect condition

The Timing

Whether you are working on a new product development or your product has been in market for years, it can be worth testing the packaging throughout its life cycle to ensure it is:

- fit for purpose for the rigours of its supply chain, conditions and the handling it will experience.
- still being manufactured to your approved specifications and standard.
- being made as efficiently as possible, making the most of both your money and the materials used.
- presenting your product to best effect.

**“Sustainability.
To give you the
opportunity to verify
eco-friendly materials
and structures.”**



The Collaboration

Get in touch with our team of experts for an initial chat, to arrange a consultation or to book your testing. Let's collaborate to protect your products and safe-guard your packaging.

Call us on +44 (0)1786 643671
Email us info@packsure.co.uk
Visit packsure.co.uk