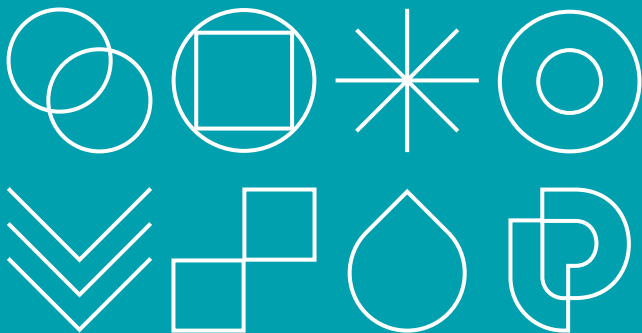


**A lab dedicated to  
testing packaging  
performance for the  
drinks industry**



**packsure.co.uk**



## Testing packaging performance in Scotland for premium global brands.

Based in Stirling, our testing facilities offer you a specialist service to test your product packaging throughout the development process, from prototype design and manufacturing options through to your finished packs.

Work with us and receive the testing information, reporting and support you need to make the right decisions on your packaging's structure, materials and finishing, identifying:

- the best protection and presentation of your product
- cost-effective designs
- the most innovative, eco-friendly solutions

Whether you are looking to value-engineer or eco-engineer an existing pack, want to test your design before it goes to market, or you are looking for help with a new concept, choose PackSure as your packaging performance partner.

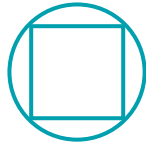
## The Tests

We can test everything from individual packs and select materials through to full assemblies; all types of drinks packaging. Our state-of-the-art laboratory offers a full suite of environmental, physical and specification conformance tests to fully assess the performance of your packaging:

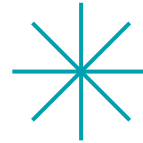
Our team of in-house experts are here to assist and advise. We are flexible in our approach and work to accredited industry standards, to your own existing standards or develop a suite of bespoke testing to suit the specific requirements of an individual project.



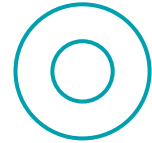
**Rub  
Testing**



**Compression  
Testing**



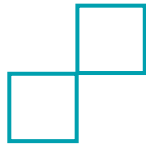
**UV Colour  
Fastness  
Testing**



**Transit Testing  
for all types of  
transport**



**Drop  
Testing**



**Tension  
Testing**



**Climatic  
Testing**



**Testing Packaging  
Performance**

We offer a comprehensive range of tests, please enquire for our full list of testing capabilities.



**“Our in-house experts can help you to select the testing that’s right for your packaging, processes, brand and market, or work to the existing standards you or your clients already have in place.”**

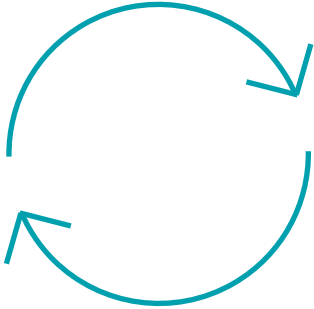
## The Benefits

- **Product Protection.** Giving you peace of mind that your products are well protected for shipment to their end market.
- **Sustainability.** Giving you the opportunity to verify eco-friendly materials and structures.
- **Reduce Risk.** Allowing you to be proactive in anticipating and navigating potential packaging challenges.
- **Cost Savings.** Providing you with the freedom to investigate cost saving options.
- **Reduce Waste.** Helping you to ensure consistent quality and avoid wastage.
- **Solution-Ready.** We are close at hand to test solutions if and when you run into issues.
- **Expert Knowledge.** Offering you independent, pragmatic support throughout your product's development journey.
- **Pre-Market Confidentiality.** Complete confidentiality and discreetness in a controlled environment, before you go to market.
- **Material Choices.** Supporting you in selection of the best materials, structures and finishes for the job.



“Innovation. To allow you  
to test new ideas in a  
risk-free environment.”





## The Process

### Making it easy

Our location in the Central Belt of Scotland, within a short distance of Glasgow and Edinburgh airports, is conveniently situated for you to drop off samples with us directly, avoiding any unintended damage to your valuable product, before testing, caused by courier mishandling.

We also encourage customers to visit our site to allow you and your team to review first hand the results of the testing and discuss next steps with our in-house experts, in a confidential environment.



## The Timing

Whether you are working on a new product development or your product has been in market for years, it can be worth testing the packaging throughout its life cycle to ensure it is:

- fit for purpose for the rigours of its supply chain, conditions and the handling it will experience.
- presenting your product to the standards you expect.
- being made as efficiently as possible, making the most of both your money and the materials used.
- presenting your product to best effect.

**“Sustainability.  
To give you the  
opportunity to verify  
eco-friendly materials  
and structures.”**





## The Collaboration

Get in touch with our team of experts for an initial chat, to arrange a consultation or to book your testing. Let's collaborate to protect your products and safe-guard your packaging.

**Call us on +44 (0)1786 643671**  
**Email us [info@packsure.co.uk](mailto:info@packsure.co.uk)**  
**Visit [packsure.co.uk](http://packsure.co.uk)**